That Electrical Exhibit

Despite the rapid advance made by the School of Engineering of Milwaukee and the fact that the students are making good in the industries and that the demand for graduates far exceeds the supply, it is becoming a regular thing for the School of Engineering to suddenly convince a certain portion of the public at large that there is something doing at our institution. The various stunts held by the school at the Majestic Theater, the exhibits at the public auditorium and other places have brought forth the standard comment, "I never appreciated the magnitude of the institution and the work which they are doing." At the electrical exhibit, held from March 27 to 30, the program of which was given in the April issue of *Electroforce,* we once more came before the general public in the electrical exhibition held under the auspices of the School of Engineering and participated in by the various electrical and manufacturing concerns.

The exhibit opened Wednesday evening after the formal opening of the School of Engineering. Industrial exhibits were shown on the second floor of the Insurance Bldg. and the new quarters of the school were open for formal receptions. In connection with the exhibit on the second floor, was a motion picture theater, where industrial motion pictures, illustrated lectures and addresses were presented. Room 157 on the fifth floor also was converted into a theater. The various exhibits of students' work were arranged in the various classrooms and in the lab-

Electrical exhibit, School of Engineering of Milwaukee. A few of one of the aisles showing a group of industrial exhibits.

oratories; students could be seen making tests and experiments of the same kind as were performed during their classes. In the Stroh Bldg. the various laboratories were exhibited to striking advantage and all sorts of tests and experiments were conducted.

Thursday, March 28, was Industrial Day and we had the pleasure of hearing some excellent lectures by representatives of the various industries and we of the government service.

Saturday was officially known as Students' Day, at which time the examinations of the Boy Scouts for merit medals were held and addresses given by various educators, including Milton C. Potter, Superintendent of Public Schools, Milwaukee, Wis.

We owe much appreciation to the various industrial concerns who contributed much time and attention to ar-

One corner electrical exhibit showing radio station, one million volt Tesla Coil and demonstration aeroplane.

received among our guests the members of the Milwaukee Rotary Club, The Milwaukee Association of Commerce, The Milwaukee Electrical Association, The Milwaukee Gas Association and The Milwaukee Electrical League.

Friday was patriotic day and in addition to the regular industrial exhibits and motion picture films, some addresses were made by representatives of the patriotic societies and various branches ranging their individual exhibits. The illustrated lectures and the motion pictures were furnished by industrial concerns, including the Wisconsin Industrial Commission, Westinghouse Electric & Mfg. Co. and the General Electric Co.

The exhibition was very creditable and much credit is due to the painstaking efforts of those who made this event possible.